



Scene from previous show (one of 18 aisles)

Unrivalled platform to meet OEMs & Tier 1s from Japan & Asia!

AUTOMOTIVE WORLD 2015

Dates: January 14^(Wed) – 16^(Fri), 2015

Venue: Tokyo Big Sight, Japan

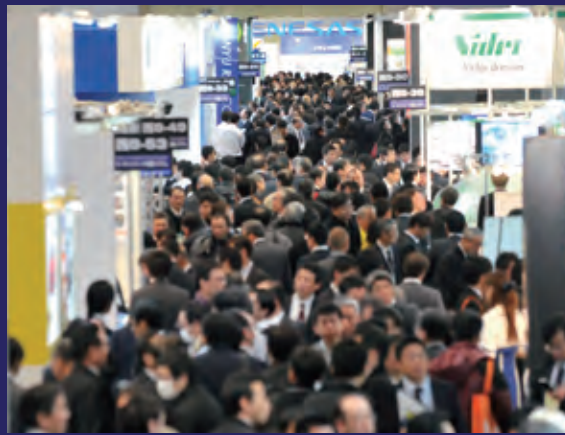
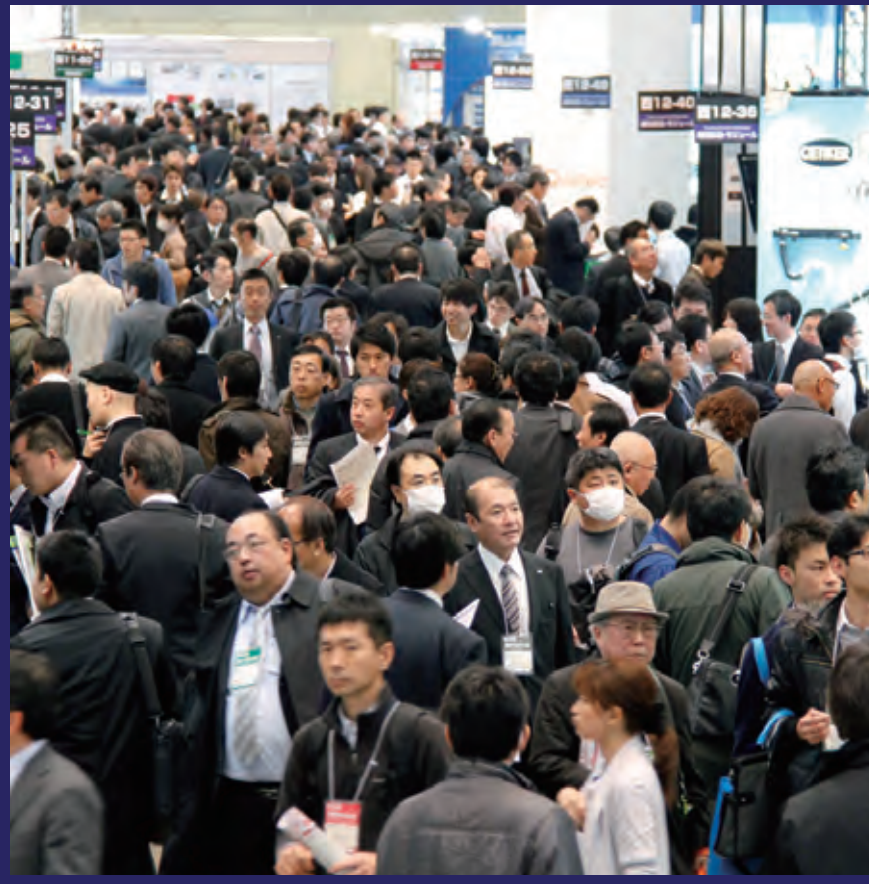
Organised by: Reed Exhibitions Japan Ltd.

Supported by: 

The Best Exhibition to Meet OE Ms & Tier 1s from Japan & Asia

► The Previous Show Report

18,469 professional visitors attended in 2014



Average sales outcome of exhibitors in 2014 is **USD 900,000**

(Calculated from exhibitors' questionnaire)



A record **432 exhibitors** gathered in 2014 (Exhibit space was sold out in 2014)

List of exhibitors in 2014

- 3D INC.
- ACHILLES CORP
- ACTIVE CO., LTD.
- ADLEE POWERTRONIC CO., LTD.
- ADVO AGENT CORP
- ADWELDS CORP
- AIMMET INDUSTRIAL CO., LTD.
- AISAN TECHNOLOGY CO., LTD.
- AKANE CO., LTD.
- AKATSUKI CO., LTD.
- AKIYAMA MFG CO., LTD.
- ALTAIR ENGINEERING INC.
- ALTECH CO., LTD.
- ALTIMA CORP
- AM JAPAN CO., LTD.
- ANREFEC CO., LTD.
- AMS JAPAN CO., LTD.
- ANRITSU CORP
- AP&T K.K.
- APRIC YAMADA CORP
- APOLLO ELECTRIC CO., LTD.
- AR RF/MICROWAVE INSTRUMENTATION
- ARCELORMITTAL JAPAN
- ASANO CO., LTD.
- ASPECTS INC.
- ASTEC CO., LTD.
- ASTEER CO., LTD.
- ASTI CORP
- AUTOCUIPS TECH CO., LTD.
- AUTONICS CO., LTD.
- BALATONPLAST LTD.
- BESTEC CO., LTD.
- BNL JAPAN
- BOSCH CORP
- BREYER GMBH MASCHINENFABRIK
- BSELABS
- BURSTER GMBH
- BUSINESS WIRE JAPAN
- CAE SOLUTIONS CORPORATION
- CAN CORPORATION
- CANON ELECTRONICS INC.
- CARTOMO INC.
- CD-ADAPCO CO., LTD.
- CELLCONTROL
- CENTURY INNOVATION CORP.
- CHALLENGE CO., LTD.
- CHIBASERA CO., LTD.
- CHUNGCHONGNAM-DO ECONOMIC PROMOTIONS AGENCY
- CHUO PRECISION INDUSTRIAL CO., LTD.
- CLIMWORKS INC.
- CMET INC.
- CMK CORP
- COLINES S.P.A.
- CORETEC INC.
- COSMO INSTRUMENTS CO., LTD.
- COSMOS CORPORATION
- CREATE ELECTRONIC OPTICAL CO., LTD.
- CYBERNET SYSTEMS CO., LTD.
- DAV ELECTRONICS LTD.
- DAIDO KOGYO CO., LTD.
- DAIICHI KUSHI CO., LTD.
- DAIICHI SEIKO CO., LTD.
- DAITO COMMUNICATION APPARATUS CO., LTD.
- DANA JAPAN LTD.
- DASSAULT SYSTEMS K.K.
- DATAPAK LTD.
- DEARBORN GROUP TECHNOLOGY
- DENSHUKI INDUSTRY CO., LTD.
- DENSO EMC ENGINEERING SERVICE CORPORATION
- DIRECT SEN BOU CO., LTD.
- DI-SORIC GMBH
- DUK CORP
- DONGWON TECHNOLOGY CO., LTD.
- DREW TECHNOLOGIES INC.
- DTS CORP
- DUWIN INC.
- DYNACAST (SINGAPORE) PTE. LTD.
- DYNACOMWARE CORP
- DYNATECH INC.
- ECE / BOARDS & SOLUTIONS MAGAZINE
- EGC KOKUSAI CO., LTD.
- EPOS JAPAN INC.
- EGIS TECHNOLOGY INC.
- ELAN LTD.
- E-LEAD ELECTRONIC CO., LTD.
- ELECTRONICS FOR YOU MAGAZINE
- ELSENA, INC.
- E-MINIMO
- ENSOFT
- ELECTRONIC SYSTEM DESIGN GMBH
- ESI JAPAN, LTD.
- ESOL CO., LTD.
- ETAS K.K.
- EVER GRASS TAFETTA CO., LTD.
- FORUMS CO., LTD.
- FREESCALE SEMICONDUCTOR JAPAN LTD.
- FUJI ELECTRIC CO., LTD.
- FUJIKIRIKOSAN CORP.
- FUJITSU QUALITY LIMITED
- FUJITSU QUALITY LABORATORY LTD.
- FUJITSU SOFTWARE TECHNOLOGIES LIMITED
- FUJIKAI MFG. CO., LTD.
- FUJUKUDA CO., LTD.
- GEORG SAHM GMBH
- GANT JUNG MACHINERY COMPONENT PARTS CO., LTD.
- GIFU PLASTIC INDUSTRY CO., LTD.
- GLOSO TECH. INC.
- GRAPTEC CORP
- GREEN PLUS CO., LTD.
- GUN-EL CHEMICAL INDUSTRY CO., LTD.
- GUNMA GOKIKIN CO., LTD.
- GUNMA INDUSTRY SUPPORT ORGANIZATION
- HANAMAKI CITY
- HANIL E-HWA CO., LTD.
- HARADA CORPORATION CO., LTD.
- HARIMA CHEMICALS INC.
- HBC-RADIOMATIC JAPAN CO., LTD.
- HEARTLAND DATA CO., LTD.
- HENKEL JAPAN LTD.
- HI CORPORATION
- HIROGUNI RESEARCH INSTITUTE
- HIRUTA KOGYO CO., LTD.
- HISADA CO., LTD.
- HONDA MOTOR CO., LTD.
- HITACHI APPLIANCE INC.
- HOKKO CO., LTD.
- HONDA MOTOR CO., LTD.
- HUI LANE ASSOCIATE INC.
- HUNGARIAN INVESTMENT AND TRADE AGENCY (HTA)
- HYOSE KOREA
- IBARA SEIKI CO. LTD
- IGUS JAPAN K.K.
- IMS CO., LTD.
- INFINEON TECHNOLOGIES JAPAN K.K.
- INTREPID CONTROL SYSTEMS JAPAN
- ISHIZUKI PRECISION CO., LTD.
- ITO PRECISION CO., LTD.
- TOCHU SYSTECH CORP.
- IWS CO., LTD.
- IWATAGATE CO., LTD.
- JAPAN POLYETHYLENE CORP.
- JAPAN POLYPROPYLENE CORP.
- JAPAN TOOL & DIE CO., LTD.
- JFE TECHNO-RESEARCH CORP.
- JUN CORPORATION
- KYOTO KASEI CO., LTD.
- K. S. TERMINALS INC.
- KANAMITSU SOSEI CO., LTD.
- KANIMURA ELECTRIC INC.
- KOBELCO RESEARCH INSTITUTE INC.
- KODAKA SEIMITSU CO., LTD.
- KODAMA CHEMICAL INDUSTRY CO., LTD.
- KOWAI CO., LTD.
- KOUJIN CO., LTD.
- KOKI CO., LTD.
- KOKI TEC CORP
- KOREAN FOUNDATION FOR QUALITY
- KOZO KEIKAKU ENGINEERING INC.
- K'S DESIGN LAB INC.
- KTL Corporation
- KUBOTA IRON WORKS CO., LTD.
- KUMAMOTO PREFECTURE
- KURIMOTO, LTD.
- KURODA PRECISION INDUSTRIES LTD.
- KVASER AB
- KYOCERA CHEMICAL CORP.
- KYOCERA CORP
- KYORITSU SEIKI CO., LTD.
- LAUNCH TECHNOLOGIES CO., LTD.
- LAUTERBACH JAPAN LTD.
- LEADING EDGE ASSOCIATES CO., LTD.
- LEATEC FINE CERAMICS CO., LTD.
- LJM CORPORATION LTD
- LINDNER DORNIER GMBH
- LINEAR TECHNOLOGY CORP.
- LSI COOLER CO., LTD.
- LSIS CO., LTD.
- MAGEBA TEXTILMASCHINEN GMBH
- MAN ZAI INDUSTRIAL CO., LTD.
- MARKLINES CO., LTD.
- MARUBENI CORP.
- MARUBENI INFORMATION SYSTEMS CO., LTD.
- MARUJO RUBBER INDUSTRIES CO., LTD.
- MASS CORP.
- MATE CO., LTD.
- MATSUMOTO KINZOKU KOGYO CO., LTD.
- MATSUMOTO KOSAN CO., LTD.
- MAXTIM LIGHT TECHNOLOGY CO., LTD.
- MEC COMPANY LTD.
- MEIDENSHA CORP.
- MEIWA ELECTRIC MOTORS
- MELCO SEMICONDUCTOR ENGINEERING CORPORATION
- MELEXIS
- MELTEC CORP.
- MENTOR GRAPHICS JAPAN CO., LTD.
- MICRO TECHNOLOGY CO., LTD.
- MICRON ELECTRIC CO., LTD.
- MINKAI CORP.
- MIKUTAY CO., LTD.
- MINORI INDUSTRY CO., LTD.
- MITSUBA CORP.
- MITSUBISHI CHEMICAL HOLDINGS CORP.
- MITSUBISHI CHEMICAL CORP.
- MITSUBISHI ELECTRIC CORP.
- MITSUBISHI ENGINEERING-PLASTICS CORP.
- MITSUBISHI RAYON CO., LTD.
- MITSUBISHI HIGH-TEC. INC.
- MITSUBI MINING & SMELTING CO., LTD.
- MITSUMI ELECTRIC CO., LTD.
- MITSUNAMI CO., LTD.
- MIWA TIRE CO., LTD.
- MIYACHI CORP.
- MIYAKI CO., LTD.
- MIYAZAKI PREFECTURE
- MOBILITY PLUS CO., LTD.
- MONOTYPE K.K.
- MORISAWA INC.
- MORIYA TECH CO., LTD.
- MORIYA CUTLERY LABORATORY LTD.
- MURATA MANUFACTURING CO., LTD.
- MYWAY PLUS CORP.
- NAC
- NAGASE CO., LTD.
- NAKANIPPON CASTING CO., LTD.
- NAKASHIMA PROPELLER CO., LTD.
- NATEC INC.
- NIPPON MAFUKO CO., LTD.
- NET PLASTIC CO., LTD.
- NETUREN CO., LTD.
- NEW TECH CO., LTD.
- NEXUS CO., LTD.
- NICHICON CORP
- NIDEC CORPORATION
- NIHON DENJI SOKKI CO., LTD.
- NIHON DENNETSU CO., LTD.
- NIHON MAFUKO CO., LTD.
- NIHON SOUTKAHATU INC.
- NIKKE MACHINE MANUFACTURING CORP.
- NIKKEI BUSINESS PUBLICATIONS, INC.
- NIKKEI KUSHO
- NIKOUIGEN CO., LTD.
- NIL SOFTWARE CORP.
- NINOMIYA CO., LTD.
- NIPPON CHEMI-CON CORP.
- NIPPON LIGHT METAL COMPANY LTD.
- NIPPON STEEL & SUMIKI TECHNOLOGY CO., LTD.
- NISHIHARA RIKOH CORP.
- NISHI SEIKO CO., LTD.
- NISHIHARA RIKOH CORP.
- NISHIO CITY
- NISSHA PRINTING CO., LTD.
- NISSHINSEIKO
- NITTOKU ENGINEERING CO., LTD.
- NMIH CO., LTD.
- NOF CORP.
- NOISE LABORATORY CO., LTD.
- NS WEST INC.
- NV BONAS TEXTILE MACHINERY
- NV MICHEL VAN DE WIELE
- ODAWARA ENGINEERING CO., LTD.
- OETIKER JAPAN CO., LTD.
- OYAMA
- OMRON-DOKK LTD.
- ONTEC AUTOMATION GMBH
- OPSCO INC
- ORACLE CORPORATION JAPAN
- OSG SYSTEM PRODUCTS CO., LTD.
- OTSUKA CORPORATION
- OZMA CNC EQUIPMENT CO., LTD. HANGZHOU
- PANAC CO., LTD.
- PAPAGO JAPAN INC.
- PHOTONIC LATTICE, INC.
- PIXARGUS GMBH
- PMT CORP.
- POLYMATECH JAPAN CO., LTD.
- PULSTEC TECHNOLOGIES LTD.
- PROTBOX LTD.
- PUBLISH-INDUSTRY VERLAG GMBH
- PUES CORP
- PULSTEC INDUSTRIAL CO., LTD.
- QMS CO., LTD.
- QNX SOFTWARE SYSTEMS K.K.
- QUADRANT PLASTIC COMPOSITES JAPAN LTD.
- QUALTEC CO., LTD.
- QUANTUM DESIGN JAPAN INC.
- RA CONSULTING GMBH
- RACLOGIC LTD.
- REACTIVE SYSTEMS, INC.
- RENNAS ELECTRONICS CORP.
- RIKEN ENVIRONMENTAL SYSTEM CO., LTD.
- RIM MICHAELDES SOFTWARE & ELEKTRONIK GMBH
- ROTOLO
- ROHM CO., LTD.
- RUBYCON CORP.
- RYODEN KASEI CO., LTD.
- RYODEN TRADING CO., LTD.
- RYOIKI SANGYO CORP.
- SAE DONG CO., LTD.
- SAEILLO JAPAN INC.
- SALJOHJN CO., LTD.
- SATEMI INDUSTRIAL DEVELOPMENT CORP.
- SANGEN CORP.
- SANGKI ENGINEERING CO., LTD.
- SANGYU REC CO., LTD.
- SATHO MACHINERY WORKS CO., LTD.
- SATO INSTRUMENTS INC.
- SEIWA ELECTRIC MFG. CO., LTD.
- SEIKO CO., LTD.
- SEVCON JAPAN
- SEVENSEEDS CORP.
- SGS JAPAN INC.
- SHENZHEN GLOBAL MEDIA ELECTRONIC TECHNOLOGY DEVELOPMENT CO., LTD.
- SHENZHEN KAIZHONG PRECISION TECHNOLOGY CO., LTD.
- SHENZHEN ROADROVER TECHNOLOGY CO., LTD.
- SHENZHEN VAPEL POWER SUPPLY TECHNOLOGY CO., LTD.
- SHIMANE SANIYOUSINKOU ZAIANN
- SHIN-ETSU CHEMICAL CO., LTD.
- SHIKU KOGYO CO. LTD.
- SHIZUKI ELECTRIC CO., INC.
- SHOEI CO., LTD.
- SIGNET SYSTEMS INC.
- SILVECO CO., LTD.
- SIMPAK JAPAN K.K.
- SIMQUEST
- SOFFIAGGIO TECNICA
- SOLTON CO., LTD.
- SONAR CORP.
- SONY CORP.
- SPANDIX CO., LTD.
- SPANTION INC.
- SPECTRIX CO., LTD. HBM DIVISION
- STARLITE CO., LTD.
- STMICROELECTRONICS K.K.
- SUGIURA SEISAKUSHO CO., LTD.
- SUJYO PLASTIC CO., LTD.
- SUMITOMO BAKELITE CO., LTD.
- SUMITOMO OMOHJI MACHINEX CO., LTD.
- SUN ELECTRONIC INDUSTRIES CORP.
- SUNCALL CORP
- SUPER RESIN, INC.
- SUSUMU CO., LTD.
- SUZUKI CO., LTD.
- TAEL-ENG
- TAGA MANUFACTURING CO., LTD.
- TAIWAN TRANSPORTATION VEHICLE MANUFACTURERS ASSOCIATION (TTVMA)
- TAIYO KOGYO CO., LTD.
- TAIYO MANUFACTURING CO. (TTV)
- TAIYO WIRE CLOTH CO., LTD.
- TAIYO YUEN CO., LTD.
- TAIYOSHIA ELECTRIC CO., LTD.
- TAJIMA LIGHT METAL CO., LTD.
- TAKEUCHI INDUSTRY CO., LTD.
- TAMAOKI ELECTRONICS CO., LTD.
- TDG HOLDING CO., LTD.
- TEKTRONIX
- TELEDYNE LECROY JAPAN CORP.
- TELEMOTE AG
- THE BERGQUIST COMPANY
- THE JAPAN RESEARCH INSTITUTE LTD.
- THE NIPPON SYNTHETIC CHEMICAL INDUSTRY CO., LTD.
- TIMEC INC.
- TOBATA SEISAKUSHO CO., LTD.
- TOYO TECHNOLOGY JAPAN, LTD.
- TOYOHI PREFECTURE
- TODA RACING CO., LTD.
- TOHOKU UNIVERSITY
- TOKAI CLARION LTD.
- TOKAI ELECTRONICS CO., LTD.
- TOKOROZAWA ALLOY FOUNDRY CO., LTD.
- TOKYO METROPOLITAN INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE
- TOKYO R&D CO., LTD.
- TOKYO R&D COMPOSITE INDUSTRY CO., LTD.
- TOMATO LAND
- TORAY INDUSTRIES INC.
- TOSHIN CO., LTD.
- TOWA INDUSTRY CO., LTD.
- TOYO CORPORATION
- TOYOBO CO., LTD.
- TOYO-DENSAN CO., LTD.
- TOYOTA TSUSHO ELECTRONICS CORP
- TSUKADA RIKEN INDUSTRY CO., LTD.
- TUV RHEINLAND JAPAN LTD.
- TUV SUD OHTAMA LTD.
- U.S. EMBASSY COMMERCIAL SECTION
- UCHIYAMA MANUFACTURING CORP.
- UIEVOLUTION K.K.
- UNICK CORP.
- UNICO JAPAN CO., LTD.
- UNION SEIMITSU CO., LTD.
- URAWA WORKS CO., LTD.
- VALED JAPAN CO., LTD.
- VBOX JAPAN INC.
- VECTOR JAPAN CO., LTD.
- VICTREX JAPAN INC.
- VINAS CO., LTD.
- VISION SENSING CO., LTD.
- WARWICK CONTROL TECHNOLOGIES
- WATEX CO., LTD.
- XILINX K.K.
- YAC DENKO CO., LTD.
- VACENTER ELECTRIC CO., LTD.
- YAMAGISHI CORPORATION
- YAMAGISHI SEISAKUSHO CO., LTD.
- YAMAGUCHI NUT CO., LTD.
- YAMAMOTO METAL TECHNOS CO., LTD.
- YAMASHINA CORP.
- YAMATO SCIENTIFIC CO., LTD.
- YASKAWA ELECTRIC CORP.
- YAZAKI CORP.
- YDC CORP.
- YELLOW-COCOON-TREE CO., LTD.
- YOKOGAWA DIGITAL COMPUTER CORPORATION
- YOKOGAWA METERS & INSTRUMENTS CORP.
- YIP SYSTEM CORP.
- YUASA YARN GUIDE ENGINEERING CO., LTD.
- YUNITEKJU
- ZENO TECH CO., LTD.
- ZMP INC.
- ZSK STICKMASCHINEN GMBH
- ZUKEN INC.

Advanced technical conference by industry leaders

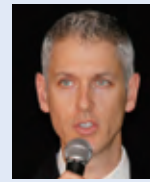
Keynote Session at 2014 show

Automotive Industry Revolution: A Future Driven by Next-generation Vehicles



Toyota's Development toward Realizing Sustainable Mobility

Soichiro Okudaira
Senior Managing Officer
Toyota Motor Corp.



Car of the Future —A Supplier's Perspective—

David Mark Pascoe
Vice President of Engineering and R&D
Magna International Inc.



Automated Vehicles —They are coming, but they might not be exactly what we expect—

Sven A. Beiker
Executive Director
Center for Automotive Research at Stanford
Stanford University

The Place to Gather Automotive Engineering Technology!

What is AUTOMOTIVE WORLD?

AUTOMOTIVE WORLD is Japan's largest scale exhibition for automotive technology. It consists of 5 special exhibit areas, which are automotive electronics, EV/HEV drive system technology, weight reduction technology, connected car technology and processing technology. The vast amount of automotive engineers from Japan and Asia visit the exhibition to find technologies/solutions here.

Exhibitors

☀ Companies dealing with following products

Automotive Electronics Technologies

•Electronic Components/Materials •Semiconductors •In-vehicle Systems •Testing Tools •ADAS, etc.

EV/HEV Drive System Technologies

•Motors •Inverters, Converters •Components, Materials •Batteries, Chargers •Manufacturing Equipment, etc.

Weight Reduction Technologies

•Materials, Components, Parts •Molding/Processing Technologies and Equipment •Design Engineering, Simulation, etc.

Connected Car Technologies

•M2M Systems/Devices •Driving/Vehicle Management •In-car Entertainment Devices •Human Machine Interface, etc.

Processing Technologies

•Trial Pieces for Automotive Components •Processing Technologies for Automotive Components, etc.

Business Meetings

- New Technology Introduction
- Technical Consultation
- Arrange Price and Delivery Date

Visitors

<Business categories>

- Automobile Manufacturers
- Automotive Component Manufacturers

<Job functions>

- R&D
- Production
- Purchase/Procurement
- Design
- Production Management
- Testing/Analysis, etc.

List of Visitors (Excerpt from visitors in 2014)

- | | | | | |
|-------------------------|--------------------------------------|-----------------------------|----------------------------|----------------------|
| •ADVICS | •DAIHATSU MOTOR | •HINO MOTORS | •KEIHIN | •NISSAN MOTOR |
| •AISHIN SEIKI | •DENSO | •HITACHI AUTOMOTIVE SYSTEMS | •KOMATSU | •PIONEER |
| •ALPINE ELECTRONICS | •FUJI HEAVY INDUSTRIES | •HONDA MOTOR | •LG CHEM | •SAMSUNG ELECTRONICS |
| •BMW | •GM KOREA | •HYUNDAI MOTOR | •LG ELECTRONICS | •STANLEY ELECTRIC |
| •BOSCH | •GREAT WALL MOTOR | •ISUZU MOTORS | •MAGNA INTERNATIONAL JAPAN | •TOSHIBA |
| •CALSONIC KANSEI | •GUANGZHOU AUTOMOBILE INDUSTRY GROUP | •JTEKT | •MAZDA MOTOR | •TOYOTA MOTOR |
| •CLARION | •HAITEC | •KAWASAKI HEAVY INDUSTRIES | •MITSUBISHI ELECTRIC | •YAMAHA MOTOR |
| •CONTINENTAL AUTOMOTIVE | | | •MITSUBISHI MOTORS | ⋮ |

AUTOMOTIVE WORLD 2015

NEW

1st Automotive Components Processing Technology Expo

100 exhibitors



5th Automotive Weight Reduction Expo

110 exhibitors

570 exhibitors and 21,000 visitors will gather in 2015!
(Forecast)

Floor Plan (Preliminary)

CAR-ELE JAPAN 7th Int'l Automotive Electronics Technology Expo

175 exhibitors



3rd Connected Car JAPAN

40 exhibitors

EV JAPAN 6th EV & HEV Drive System Technology Expo

145 exhibitors

Find New Customers and Partners at AUTOMOTIVE WORLD!

Why AUTOMOTIVE WORLD?

Strong Support from Industry Leaders

AUTOMOTIVE WORLD is supported by many industry leaders. Top executives from Japan's leading OEMs and Tier 1s comprise Advisory Committee and those from Korea and China attend Show Official Functions. SAE International officially supports the exhibition.

List of Advisory Committee and Honourable Guests at AUTOMOTIVE WORLD 2014

(honorifics omitted, in random order)

 Soichiro Okudaira Senior Managing Officer TOYOTA MOTOR CORP.	 Takao Asami Senior Vice President NISSAN MOTOR CO., LTD.	 Toshihiro Mibe Managing Officer HONDA R&D CO., LTD.
 Kiyoshi Fujiwara Managing Executive Officer MAZDA MOTOR CORP.	 Ryugo Nakao Managing Director MITSUBISHI MOTORS CORP.	 Xinwei Liu Deputy Director GREAT WALL MOTOR CO., LTD.
 Luo Xingan Minister GUANGZHOU AUTOMOBILE INDUSTRY GROUP CO., LTD.	 Sumito Ishii Managing Director GENERAL MOTORS JAPAN LTD.	 Kwanghee Lee President, CEO HYUNDAI MOTOR JAPAN R&D CENTER, INC.
 Ryuji Saito Representative Director and President, Group President Japan VALEO JAPAN CO., LTD.	 Hideaki Watanabe Senior Vice President CALSONIC KANSEI CORP.	 Yoshiaki Kato Senior Managing Officer AISIN SEIKI CO., LTD.
 Shinji Morihiro Corporate Vice President JATCO LTD.	 Shinya Watanabe Representative Managing Director DANA JAPAN, LTD.	 Hiroyuki Ina Executive Director DENSO CORP.
 Atsushi Kawabata Director & CTO HITACHI AUTOMOTIVE SYSTEMS, LTD.	 Yasushi Muranaka Director, Member of the Board HITACHI VEHICLE ENERGY, LTD.	 Hidehiro Tanigawa Executive Advisor DELPHI AUTOMOTIVE SYSTEMS JAPAN LTD.
 David Mark Pascoe Vice-President of Engineering and R&D MAGNA INTERNATIONAL INC.	 Hiromitsu Iwabuchi Representative Director MAGNA INTERNATIONAL JAPAN INC.	 Masanori Kurosaki Managing Executive Officer PIONEER CORP.
 Yasuaki Mori President INFINEON TECHNOLOGIES JAPAN K.K.	 David M. Uze President FREESCALE SEMICONDUCTOR JAPAN LTD.	 Kenji Arai Executive Officer BOSCH CORP.
	 Noboru Osada Managing Executive Officer YAZAKI CORP.	 Koichi Yamamoto Director & Senior Managing Executive Officer MEIDENSHA CORP.
	 Yasushi Mochizuki Representative Director LINEAR TECHNOLOGY CORP.	 Ryuji Omura Executive Vice President RENEAS ELECTRONICS CORP.
		 Sven A. Beiker Executive Director STANFORD UNIVERSITY

Chosen by More and More Exhibitors

More and more companies choose AUTOMOTIVE WORLD as the place to meet with automotive engineers and to show their latest technology in Japan and Asia. The number of exhibitors has been increasing year by year since its launch in 2009 and exhibit space was sold out for the previous show.

in 2013 **363** exhibitors → in 2014 **432** exhibitors → in 2015 **570*** exhibitors
*Forecast

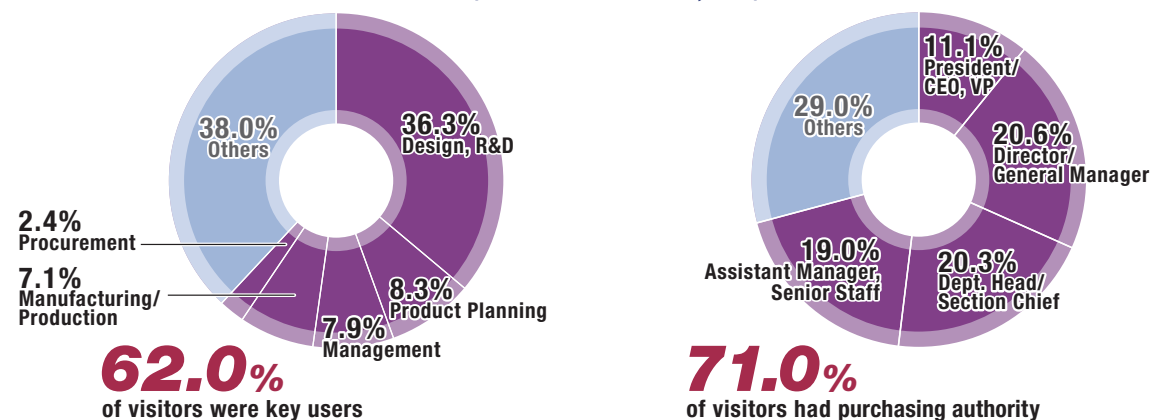
Excerpts of exhibitors at AUTOMOTIVE WORLD 2014



Unrivalled Quality of Visitors

AUTOMOTIVE WORLD is Japan's largest B2B international exhibition specialised in automotive technology. As shown in the graphs below, AUTOMOTIVE WORLD is chosen as the best business platform in Japan and Asia to find solutions. The vast amount of key engineers who seek new technology gather at AUTOMOTIVE WORLD.

Breakdown of 2014 Visitors (Total visitors: 18,469)



Comments from 2014 exhibitors (Excerpt)

► USD 20 million annual sales expected!

Our new high performance battery management IC drew 2,200 technical professionals. We got a lot of leads, and anticipate the annual sales to reach about USD 20 million through this show.

LINEAR TECHNOLOGY CORP. (Semiconductors)

► More than 200 potential customers!

We exhibit at this show every year to meet new customers. More than 200 companies visited our booth, including Japanese major automotive manufacturers and others from out of Japan. We expect our business expands through the show.

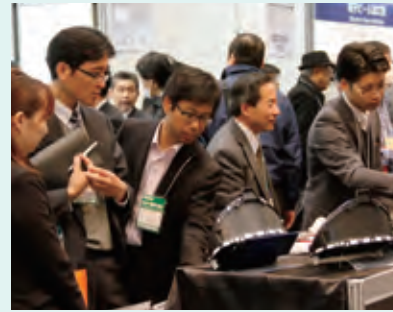
LEADING EDGE ASSOCIATES CO., LTD. (Heat Sinks)

AUTOMOTIVE WORLD helps you:

1 Meet with 21,000* automotive engineers from Japan & Asia

AUTOMOTIVE WORLD attracts 21,000 professional visitors (mostly OEMs and Tier 1s) from all over Japan and Asia. They come to the show to find the latest technology. Find new customers in the centre of automotive R&D – Japan and Asia!

*Forecast



2 Network with industry VIPs

VIP Reception Party is held during AUTOMOTIVE WORLD where exhibitors can network with industry VIPs such as board members of Japanese and Asian automakers and Tier 1 suppliers. Forge new contacts and renew old ties at the party!



3 Increase exposure in the market

Show Management will promote AUTOMOTIVE WORLD and its exhibitors many times among Japanese and Asian automotive industry before the exhibition as a visitor promotion. Also, many press feature AUTOMOTIVE WORLD in their media. Strengthen your presence in Japan and Asia through the participation!



[Previous Sample]

Exhibit in AUTOMOTIVE WORLD to expand your business in Japan and Asia!

Organised by



► Contact

AUTOMOTIVE WORLD Show Management

Reed Exhibitions Japan Ltd.
18F Shinjuku-Nomura Bldg.,
1-26-2 Nishishinjuku, Shinjuku-ku,
Tokyo 163-0570, Japan
Web: www.automotiveworld.jp/en/

TEL: +81-3-3349-8518
FAX: +81-3-3349-8530
E-mail: car@reedexpo.co.jp
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